CLAIMS

1. A media storage container comprising:

a base having a front wall;

a lid having a front wall;

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the base and lid being moveable between open and closed positions;

the base front wall being adjacent the lid front wall when the base and lid are in the closed position;

a first letter portion disposed on the base front wall;

a second letter portion disposed on the lid front wall; and

the first and second letter portions cooperating to form a whole letter when the base and lid are in the closed position.

- 2. The media storage container of claim 1, wherein the base and lid are joined with a hinge; the front walls of the base and lid being disposed opposite the hinge.
- 3. The media storage container of claim 1, wherein the letter portions are raised with respect to the front walls.
- 4. The media storage container of claim 1, wherein the letter portions are printed on the front walls.

5. The media storage container of claim 1, further comprising an item of recorded media carried by the base and lid when the base and lid are closed; the item of recorded media having a titled; wherein the letter portions form the title of the item of recorded media.

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- 6. A media storage container comprising:
 - a base having a sidewall;
 - a lid having a sidewall;

the base and lid being moveable between open and closed positions;

the base sidewall being adjacent the lid sidewall when the base and lid

are in the closed position;

a first letter portion disposed on the base sidewall;

a second letter portion disposed on the lid sidewall; and

the first and second letter portions cooperating to form a whole letter when the base and lid are in the closed position.

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7. The media storage container of claim 6, wherein the base and lid are joined with a hinge; the sidewalls of the base and lid being disposed substantially perpendicular to the hinge.

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8. The media storage container of claim 6, wherein the letter portions are raised with respect to the sidewalls.

- 9. The media storage container of claim 6, wherein the letter portions are printed on the sidewalls.
- 10. The media storage container of claim 6, further comprising an item of recorded media carried by the base and lid when the base and lid are closed; the item of recorded media having a titled; wherein the letter portions form the title of the item of recorded media.

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